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LIFE ON THE FARM IS MORE FUN WITH JOHN DEERE TOYS

Power tools, R/C, radios and the Big Red Barn are “cropping” up in Learning Curve’s harvest for Toy Fair 2007.

OAK BROOK, IL—(February 12, 2007)— John Deere™ fans are going to “dig” this year’s Learning Curve® line of fun, farm-themed John Deere toys. These products will delight parents and children with a combination of learning and play. The John Deere Power Tool Set is a fun 3-in-1 toy that also teaches kids tool and sound recognition. Kids will love to dance and sing with the John Deere Classic Tunes Radio, while learning how to match farm animals with the sounds they make. The Big Red Barn playset and expansion sets have tons of interactive features that will keep kids entertained for hours, and the new Mighty Movers R/C showcases interactive figures for “loads” of interaction.

Highlights for 2007 include:

John Deere Power Tool Set

This unique 3-in-1 tool toy will delight your young contractor. The John Deere Power Tool Set is an expandable hand-held power tool system with three attachable accessories, a saw, a sander and a vacuum. This toy encourages open-ended play and teaches tool and sound recognition with electronic tool noises. And safety first – goggles are included with the set. **Ages 3 and up. SRP: \$19.99**

John Deere Classic Tunes Radio

Toddlers can hear all their favorite farm tunes with just the push of a button! The John Deere Classic Tunes Radio features two modes of play. Kids can hear six different farm animal sounds and the Farmer’s “yee-haw” shouts. Switch to music mode to listen to classic farm tune that will have children singing right along. Songs include “Old MacDonald,” “Old Gray Mare,” “D-E-E-R-E,” “Clementine,” “Farmer in the Dell,” and “Jimmy Crack Corn.” **Ages 6 months and up. SRP: \$14.99**

(more)

John Deere Mighty Movers Radio Control

The only radio control toys with interactive figures! Kids will have loads of fun with this easy-to-use radio control toy that children can easily maneuver and control what they want with the simple push of a button. Toys can be radio control operated for driving and dumping/scooping action, or a free rolling toy for hands-on interactive play. **Ages 3 and up. SRP: \$24.99**

About RC2 Corporation

RC2 Corporation (www.rc2.com) is a leading designer, producer and marketer of innovative, high-quality toys, collectibles, and infant care products that are targeted to consumers of all ages. RC2's infant, toddler and preschool products are marketed under its Learning Curve® (www.learningcurve.com) family of brands which includes The First Years® by Learning Curve and Lamaze brands as well as popular and classic licensed properties such as *Thomas & Friends*, *Bob the Builder*, *Winnie the Pooh*, John Deere, *Nickelodeon* and *Sesame Street*. RC2 markets its boys' toys and collectible products under the Johnny Lightning® (www.johnnylightning.com) and Ertl®, (www.ertl.com) brands. RC2 reaches its target consumers through multiple channels of distribution supporting more than 25,000 retail outlets throughout North America, Europe, Australia, and Asia Pacific.

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