



1111 W. 22<sup>nd</sup> Street, Ste 320  
Oak Brook, IL 60523  
Phone (630) 573-7200  
Fax (630) 573-7575

## FOR IMMEDIATE RELEASE

### FOR MORE INFORMATION CONTACT:

**Staci Dolgin-Rubinstein**  
Salmon Borre Group  
847/549-0712; 847/295-4241 (fax)  
staci@salmonborre.com

## LEARNING CURVE'S *THOMAS & FRIENDS*<sup>™</sup> BRANDS PULL INTO 2007 FULL STEAM AHEAD!

*All-new additions to the evergreen Thomas & Friends brand make train play better than ever.*

**OAK BROOK, IL—(February 12, 2007)**—All aboard! Thomas and his friends are ready for even more adventures this year. Learning Curve's<sup>®</sup> popular *Thomas & Friends*<sup>™</sup> brands combine classic train play with characters and stories from the popular PBS KIDS<sup>®</sup> television series, children's books and DVD releases. Kids can enjoy Thomas with all new Thomas Wooden Railway engines, destinations and sets. Also, the new Thomas ride-on puts preschoolers in the conductor's seat, letting kids take their own ride on Blue Engine #1. Come join the fun with *Thomas & Friends* for 2007!

### **Thomas Wooden Railway**

#### **Deluxe Knapford Station**

This station makes a great addition to the Thomas Wooden Railway line! The Deluxe Knapford Station has an authentic passenger station and two pieces of special switch track covered by see-through awnings. Realistic train sounds bring the station to life and a working microphone lets kids make announcements and broadcast train arrivals and departures! **Ages: 3 and up. SRP: \$79.99**

#### **Toby's Windmill**

This destination is a fun, affordable item to add to your Thomas Wooden Railway line. A real, rotating windmill can be spun with the push of a lever. A train car passes right under the windmill to be loaded and unloaded with barrels of flour with authentic barrel-loading action. **Ages: 3 and up. SRP: \$39.99**

*(more)*

### **Suddery Swing Bridge**

The Suddery Swing Bridge is perfect for expanding your Thomas Wooden Railway set when you're running short on space. This elevated bridge lets train traffic cross over other tracks without causing any scary crashes. Two pieces of ascending track lead to a rotating turntable bridge – when the bridge is in place, trains can pass over the track below. Turn the bridge 90° and let traffic on the ground pass through. Stops signs automatically pop up to direct traffic safely. **Ages 3 and up. SRP: \$39.99**

### **Jeremy & The Airfield Set**

Inspired by the popular *Thomas & the Jet Plane* story, this new set has tons of features and combines the fun of train and airplane play! Jeremy the Jet Plane is the star of this set. Watch his eyes move as he rolls down the runway and into his hangar with a see-through removable roof. The expansive track layout completely encircles the airfield and features an exclusive tunnel, Thomas engine, Terence the Tractor character and more! **Ages 3 and up. SRP: \$149.99**

### **Bridge & Crane Figure 8 Introductory Set**

The Bridge & Crane Figure 8 set is perfect for a first-time Thomas enthusiast, but will be appreciated by a collector of any level! The simple track layout makes set up easy, but the many features make playtime exciting. A lifting Sling Bridge crosses the tracks and an exclusive Swivel Crane loads magnetic cargo into the cargo car. A Thomas engine and Sir Topham Hatt character are also included in this set. **Ages 3 and up. SRP: \$49.99**

### **Thomas Wooden Railway Vehicles**

The characters of the Thomas Wooden Railway come through with all-new vehicles straight from the popular PBS KIDS® television series.

**Rosie** - Rosie is a feisty pink engine with a free spirit! She's a bit of a tomboy and idolizes Thomas – she follows him everywhere. **Ages 2 and up. SRP: \$10.99**

**Mighty Mac** - Mighty Mac is actually two engines in one! Mighty faces one direction and Mac looks the opposite way. When they work together they are the strongest engine on the Railway. But when they disagree, they can't go anywhere. **Ages 2 and up. SRP: \$19.99**

**Byron The Bulldozer** - Byron is a giant bulldozer with impressive size and strength to move tons of dirt., Push down on the cab to lift his bulldozer blade. **Ages 2 and up. SRP: \$15.99**

**Max & Monty** - Max and Monty are new characters to the Thomas line. These twin dump trucks are reckless by nature and think they know everything about construction. Max & Monty's unique wheel base is designed to work both on and off the track, and their truck beds lift and lower! **Ages 2 and up. SRP: \$19.99**

**Rocky** - Rocky is a strong crane who just wants everybody to be his friend. This huge three-piece character's main feature is Rocky's magnetic crane arm, which rotates and is strong enough to lift derailed engines back onto the track. **Ages 2 and up. SRP: \$29.99**

(more)

**Musical Caboose** - The caboose brings up the rear of long trains, helping crewmen keep and eye on the cars in back. This stylish caboose looks great and also plays the *Thomas & Friends* theme song when a button is pressed! **Ages 2 and up. SRP: \$12.99**

**Sodor Dairy Cars** - The people on the Island of Sodor need milk, and they can count on the Sodor Dairy Cars to deliver it. This two-piece set is decorated in white and black cow spots, and the box car door slides open to reveal a cow and a “moo” sound. The milk cargo car is an open-top car with a removable milk barrel.  
**Ages 2 and up. SRP: \$19.99**

### **Thomas & Friends Storage**

#### **Thomas Engine Caddy**

The Thomas Engine Caddy can become the engineer’s most useful friend. This toolbox-style storage caddy keeps engines organized anywhere, in the playroom, or on the go. The caddy stores up to 18 engines and fits conveniently under *Thomas & Friends* playtables. **Ages 3 and up. SRP: \$39.99**

### **Thomas & Friends Ride-On**

**Thomas Battery-Operated Track Rider** - Now you can take a ride with Thomas with the new Thomas Battery-Operated Track Rider! The easy drive, 6-volt train (with rechargeable battery) operates on track, carpet or hard surfaces and features sounds from the Island of Sodor and a working headlight. The Thomas Track Rider also has secondary sound buttons with music, train whistles and railroad crossing sounds. An adjustable seat and easy assembly makes train time a snap! The Thomas Track Rider travels at 2 mph (on track or hard surface), features a push-button “on-off” switch and includes a 6-ft diameter round track set. Expansion tracks are also available. **Ages 18 months and up. SRP: \$249.99**

### **About RC2 Corporation**

**RC2 Corporation** ([www.rc2.com](http://www.rc2.com)) is a leading designer, producer and marketer of innovative, high-quality toys, collectibles, and infant care products that are targeted to consumers of all ages. RC2’s infant, toddler and preschool products are marketed under its Learning Curve® ([www.learningcurve.com](http://www.learningcurve.com)) family of brands which includes The First Years® by Learning Curve and Lamaze brands as well as popular and classic licensed properties such as *Thomas & Friends*, *Bob the Builder*, *Winnie the Pooh*, John Deere, *Nickelodeon* and *Sesame Street*. RC2 markets its boys’ toys and collectible products under the Johnny Lightning® ([www.johnnylightning.com](http://www.johnnylightning.com)) and Ertl®, ([www.ertl.com](http://www.ertl.com)) brands. RC2 reaches its target consumers through multiple channels of distribution supporting more than 25,000 retail outlets throughout North America, Europe, Australia, and Asia Pacific.

#

#

#